



Storyboarding Planning Tool

Characters – the people involved in the donor’s story

_____	_____
Name	Role
_____	_____
Name	Role
_____	_____
Name	Role
_____	_____
Name	Role

Settings – the locations and environments for each meeting

Plot – the journey that leads up to the conflict (shoring up relationship, affirming passion for mission,...). Include approximate date of interaction.

Conflict – the problem or challenge to be resolved. Include approximate date of interaction.

Resolution – the result or outcome of the donor’s actions and the way he or she will experience it. Include approximate date of interaction.
